



Hyphen Solutions and GE Consumer & Industrial Forge Strategic Alliance

SupplyPro Connect – Revolutionizing the Home Building Industry

Orlando, FL, February 7, 2007 — Hyphen Solutions, Ltd. and GE Consumer & Industrial have announced a strategic alliance to apply solutions to streamline the order process for GE appliances within the home building industry. SupplyPro Connect was developed to provide an automated solution for ordering products, materials, and labor from home builders. By automating the ordering process, GE and their builder customers establish a more standard approach which ultimately reduces errors and the risk associated with ordering the wrong product, saves time, and provides greater visibility and control of supply chain processes.

Through SupplyPro Connect, builders will leverage their existing back-office systems and BuildPro, the industry standard for scheduling and supply chain management, to generate and release GE appliance orders.

SupplyPro Connect helps GE and large production home builders accelerate decision making, reduce costs, reduce manual reconciliation, and improve responsiveness. SupplyPro Connect expands Hyphen Solutions' offerings (BuildPro and SupplyPro) into the industry's first integrated supply chain solution for managing all tasks and orders associated with the building of a home.

About Hyphen Solutions: Hyphen Supplies 17,000 users with an industry- leading supply chain management, collaboration, and scheduling solution for America's biggest and most respected home builders. Hyphen Solutions' unique technology delivers greater operational control, better communication and increased productivity for both home builders and their building partners who use the BuildPro and SupplyPro applications.

www.hyphensolutions.com

About GE: GE Consumer & Industrial spans the globe as an industry leader in major appliance, lighting and integrated industrial equipment, systems and services. Providing solutions for commercial, industrial and residential use in more than 100 countries, GE Consumer & Industrial uses innovative technologies and "ecomagination," a GE initiative to aggressively bring to market new technologies that help customers and consumers meet pressing environmental challenges, to deliver comfort, convenience and electrical protection and control. General Electric (NYSE: GE) brings imagination to work, selling products under the Monogram®, Profile GE®, Hotpoint®, SmartWater Reveal®, Edison and Energy Smart consumer brands, and Entellisis industrial brand. For more information, consumers may visit www.ge.com.

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